

# Michael McDee

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## Psychological Operations & Techniques • Information Operations • MilDec/PsyOp/PsyWar/OpSec/EW — Support PSYOP/PSYWAR Efforts That Shape Public Opinion & Foster Positive Public Relations with Iraqi Residents

Apply tactical military (Civil & Public Affairs/Computer Network Attack) techniques to various demographic groups, including foreign governments, military, organizations, and relative to psychological operations, psychological warfare, military warfare. Support operations and planning agendas, adhering to US pivotal member of the information operations team, reviewing and detail information promptly and effectively. Use contacts with the creative background, including graphic design and photography, which materials – create works that cater to the intended audience.

Hold an active Secret Security Clearance; currently pursuing and Counter-Terrorism.

### Professional Career



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### Psychological Operations • Confidential Company, City, State • 2007 – present

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| <b>Defensive/Tactical Trained</b>         | ✓ <b>Research, design, and implement methods for recording, encoding, editing and distributing national media releases to the military client.</b> Write and distribute news stories, public service announcements (PSAs), and press releases to the Arab media. <i>Target local, national, and international media.</i>          |
| <b>Motorcade/ Executive Protection</b>    | ✓ <b>Develop plans and communications based on targeted demographic and audience,</b> utilizing various forms of communication methods: television commercials, handouts, leaflets, billboards, posters, and radio timeslots. Contribute/write content; oversee graphic design and overall message of materials.                  |
| <b>Security Personnel Management</b>      | ✓ <b>Foster positive public relations with area dignitaries, military, and respected members of the community.</b> Dispense certificates and coins to build stronger relationships with Iraqi and coalition members. Design and distribute coins as a memento, serving as part of overall relationship building plans.            |
| <b>Address Manpower Coverage</b>          | ✓ <b>Designed an interactive database with visual map references of Iraqi media assets: print, radio, television, and Internet.</b> Utilized an imbedded database containing photos and information on media asset owners, political and religious associations, and information on local civic and religious people of interest. |
| <b>Surveillance System Implementation</b> | ✓ <b>Implemented a change in planning for Info Ops agendas, going from 30 days to forecasting 90 and 180 days out.</b> Provided a platform to blanket in-depth intelligence/psychological strategies accordingly.   |
| <b>Psychological Warfare</b>              | ✓ <b>Provide detailed 12-hour reports to intelligence agents pertaining to military and civilian events.</b> Plan, develop, and synchronize the conduct of military information operations with other coalition/combined force activities. Support strategic analysis and PSYOPS planning to determine proper courses of action.  |
| <b>Information Interpretation</b>         | ✓ <b>Consult and inform Commanding Officials relative to current intelligence programs.</b> Present weekly reports outlining kinetic activities, offering fresh intelligence and tactical movements and actions to increase program effectiveness; i.e. targets, themes, and messages.  |

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